



VOL. 4. NO. 22. (91) ALPINE, CALIF. FRI. NOV. 18, 1955

PRICE 10¢

ALPINE MUSTANGS TO STAGE FIRST HORSE SHOW NOV. 27

BIG PARADE SUNDAY

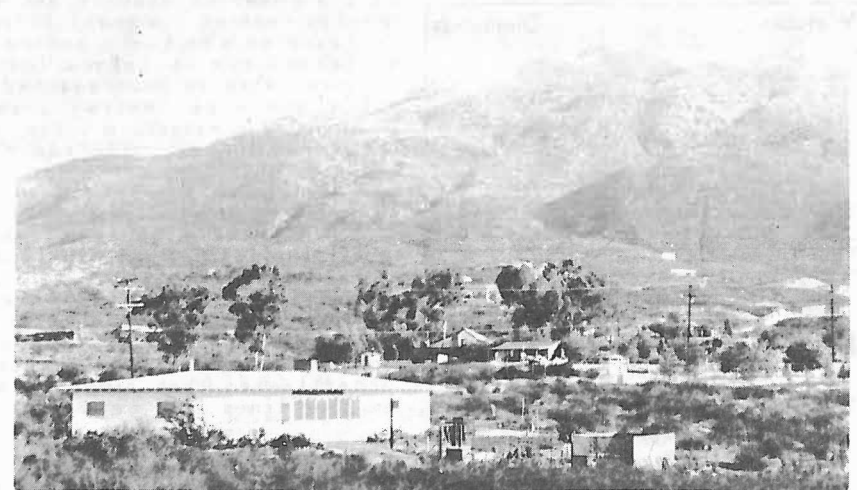
Every kid in the country is waiting with enthusiasm for Sunday when the great Mother Goose Parade is held down at F. C. with dozens of exciting and beautiful floats.

That city surely is to be congratulated for its staging the second largest parade in the state, and one of the biggest in the nation. It is El Cajon's gift to the children and is strictly non-commercial. KBAB is to give a full broadcast of the event.

FUN AND PRIZES PROMISED

Sunday the 27th will be a memorable day for the Mustang's, the new riding club for youngsters which has been promoted by Jim McAllister and others, for the kids are staging their first annual Gymkhana and horseshow starting at 10 a.m. It will be at Wilson's Field, South Grade Road, near Highway 80, (Honey Hill), where the ground is now being readied.

Trophies and ribbons will go in
MORE ON PAGE 16



4 ALPINERS AT TAX MEET

The 19th annual session of the county assessor's advisory committee is being held at presstime in Balboa Park with four from here working on this important study: Don Bates, Paul Black, Geo. Butcher and Jas. Hutchens.

Note:- We trust that they will advise that taxes for unincorporated Alpine are too high. The chamber of Commerce formerly used this sales argument that taxes in the county were lower-- but in the new leaflet that was of course eliminated.

MAJESTIC VIEJAS MOUNTAIN WITH MANY NEW HOMES. IN FOREGROUND IS RESIDENCE OF WILL AND WANDA SOPER. RETIRED PHOTOGRAPHERS. WHO MADE THIS SHOT FOR CHRISTMAS CARDS.

SHERIFF BUYS HOME HERE

Mr. and Mrs. Gerald T. Boutt are moving into the 2-bedroom home of Mrs. Julia Lamprosta. Her property is at the lower end of Tavern Road. Boutt is a deputy in the S.D. sheriff's office. Sale was by Alpine Realty.

Pigeons, dogs, cats and some other "dumb" creatures are not the only ones that know how to find their way back. A humble little hen owned by an Exeter, Calif., rancher walked home 7 miles after he had taken her to another ranch while he went away. She took five days to bedraggle her way to her roost!

ALPINE NEEDS A BAKERY.

AT4-7698 HI5-2468

Suter Bros.
HARDWOOD FLOORS
Laid . Sanded & Finished
Old Floors Refinished
ALPINE

Alpine Repair Service

Electrical Appliance Repairs
and Service; Mechanical Repairs;
Electric Welding; Lock and Key Work;
Saw Filing; Tool Grinding

HI 5-2325 Alpine

Watches Diamonds



GUARANTEED WATCH REPAIRING

115 W. Main El Cajon HI4-3628

AERO Drive-in

BOSTONIA HI4-8800

BIG NEW WIDE SCREEN

STARTS AT 6:45 75¢. JUNIORS 50¢

NOW THRU SATURDAY
ROBERT MITCHUM
'TRACK OF THE CAT'
GEO. MONTGOMERY
'ROBBER'S ROOSE', BOTH TECH.
SUN. MON. & TUES. NOV. 20, 21, 22
MARLON BRANDO IN 'DESIREE'
ARLENE DAHL. FERNANDO LAMAS
'THE DIAMOND QUEEN'
STARTING WED. NOV. 23
ROBT. WAGNER
'BENEATH 12 MILE REEF'
JIMMY STEWART
'MAN FROM LARAMIE', BOTH COLOR

Editorial



ANGER SIGNALS IN TAXES

The other day we were talking about the steady rise in taxes. Car and trailer fees went up. Sales tax jumped. Real estate rates have zoomed-- high in parts of Alpine. In fact every branch of government is so tax hungry that they hire experts to seek new sources of revenue to match advancing costs-- but they don't.

Did you realize that when you buy a gallon of regular gas at 30¢, you pay 8¢ tax, 2¢ federal and 6¢ state per gallon. Did you know that that is 26½% in tax? Now they plan another cent for each government, which will up it to 10¢ tax per gallon, or--- 30%.

Well, I could go on and on, calling to your attention hundreds of tax levies that you never dreamed of. So I'll let you read what an editor in Beeville, Tex., wrote on this, from the Bee-Picayune: 'Yes, the power to tax is the power to destroy and when America reaches the point where it is taxed to the limit and we can no longer tax ourselves for emergency; when we have reached the point where we destroy private business with excessive taxes; when we can no longer raise funds because we have been taxed more than our ability to pay-- then we will be destroyed as a nation.'

Yes, private business and we small businessmen are slowly being forced to work without ambition because if you expand, even to hire one employee, they pounce upon you with prohibitive taxes for social security, insurance and other levies that simply prevent smaller lines from expanding. C.I.

NEWSHAWK SPEAKS HERE

Si Cassidy, publisher of F.C. Valley News and astute columnist noted for his 'Along Main Street', was guest speaker at the Woman's club Tuesday. He told the ladies about problems confronting publishers, advised thorough reading of the paper, not just Page One.

CHP WINS TOP HONORS

The California Highway Patrol, which most folks take for granted, has won national honors for overall safety performance of drivers in the 1954-55 annual fleet contest.

The patrol got a plaque for making second among state police and highway patrol forces with its 750 vehicles which ran over 32 million miles with an accident rate of only .26 per 100,000 vehicle miles.

A slight dent or fender scratch is ruled a reportable accident! Over 1800 fleets of all types were in the 27 divisions. Nebraska made first place, so the CHP is mighty proud as it is the largest, covers most total miles of all.

Note- We join Commissioner R.F. Caldwell in lauding the fine job of our CHP men who work so hard to help motorists, and to keep their own cars so well as to make this fine record. -C.I.

ALPINE GIVES .63 6%

The United Success Drive has reached 83.2% to date on the \$1,444,710 goal set and Alpine has contributed its share by donating \$1,572. reports Mrs. Mildred Smith, in charge of Alpine's drive.

If we are to build citizens of tomorrow, we must emphasize today the importance of proper incentive, of wholesome recreation, of sympathetic guidance, and helpful environment.

MARTIN 24-HOUR

Ambulance

Service
Hickory 4-4403



The best business opportunity in Alpine today is the formation of a Water Company.

ALPINE REALTY CO.

P.O. Box 411

2237 Highway 80 Hickory 5-2000

TV RADIO TV

SALES — SERVICE

ALL MAJOR BRANDS

MODERN TESTING & LABORATORY EQUIPMENT

STEVE MINOR, in charge.

ALL WORK GUARANTEED

ROUTE SERVING FROM JOHNSTOWN TO JACUMBA

Everything in

COMPLETE BUILDING,

PLUMBING & ELECTRICAL SUPPLIES,

PAINTS & WALLPAPER; RANGES, HEATERS,

REFRIGERATORS — WATER HEATERS, ETC.

One Stop Does It!

AL HINKLE Lumber & Ranch Supplies

2101 HIGHWAY 80

HICKORY 5-2184 & 2502

ALPINE

**WE GIVE
A.N.
GREEN
STAMPS**

GOOD LINE OF SWEATERS
FOR GIRLS, BOYS, AND LADIES.

Alpine Hardware & Dept. Store

HI5-2408

P.O. Box 118

2218 Highway 80

Mail this Sun to a friend!

FOR HOMES & HOMESITES
See
DON BATES
LOANS FROM \$50. TO \$500.
2445 Hiway 80, Alpine, HI5-2537

RENDEZVOUS CAFE
and Trailer Park
GERMAN-AMERICAN COOKING
Highway 80, 2 mi. East of Alpine
CLOSED TUESDAY FROM 2 P.M.
HI5-2150 MR. AND MRS. KARL MAUG

Chiropractor
Dr. Frank Bornowski
1981 Arnold Way
1/2 MILE WEST OF P.O.
HI5-2169 ALPINE CLOSED WED.

Larry's 
STANDARD OIL PRODUCTS
LUBRICATION
CAR WASH & POLISH
Pickup & Delivery
2226 HIWAY 80, HI5-2963, ALPINE

COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES
30-60-90 DAY
CHARGE ACCOUNTS
Open Friday Evenings
EVELYN WIGTON'S
145 SOUTH MAGNOLIA
EL CAJON
Hickory 4-2177
QUALITY APPAREL SHOPS FASHION
SMART SHOPS IN EL CAJON · LEMON GROVE · NATIONAL CITY · PACIFIC BEACH

TEEN TIMES

By Miriam A. Wilson



El Cajon FFA will hold their annual Thanksgiving dance, the Harvest Ball, Wednesday evening from 8 to 11:30 in the school auditorium. Dress is dressy sport. The Serenaders will play. Those attending will vote for a queen out of five candidates already chosen by the student body.

Tonight is our last football game of the season. We play Sweetwater High, at Helix Field, and kickoff is at 8.

Alpine Homemaking Club announces officers for this year. Roberta Runbeck, president; Anita Vasquez, vice-president; Pat Eggleston, secy-treasurer, Helen Beach, song leader; and Jeanette Jehl, reporter.

Harbison Canyon Teen-Age Club candidates for the Sweetheart Ball are Donna Kay Love and Freddy Oslie. The club is planning a talent show.

The Disneyland craze has hit Alpine teens. A few weeks ago Jackie Mosier, Bob Randazzo, Judy Crouch and John Phelps drove there, and last week-end John and I went up. Also the E.C.V.H. choir is planning to visit the park around Dec. 1.

Beware of a woman's final decision — it so rarely agrees with the one following it.

QUOTH THE REGAL BIRD:

"I-OA-2-GB"

Which Means:

"One of America's Two Great Beers"



ONLY THE
CHOICEST INGREDIENTS
GO INTO THE
BREWING OF THIS
PREMIUM BEER.

RAINBOW DISTRIBUTORS

Budweiser & Regal Pale

1201 PALM AVENUE EL CAJON HICKORY 4-7237

STATIONERY
OFFICE SUPPLIES
GIFTS AND CARDS

"TELL US YOU'RE FROM ALPINE"

Valley Stationers & Supply

117 E. MAIN EL CAJON HI4-8401

"The Friendly Plumber"

D. M. Walker

Plumbing Contractor

HO6-3371

9710 Shadow Dr. Grossmont

Mountain

Trucking Service

DESCANSO

Ice, Produce, General Hauling

L.H. VASQUEZ

Hickory 5-2064

PIZZA PIE To Take Out

Home-Cooked to Order
Spaghetti & Meat Balls

LOG CABIN CAFE

Hiway 80 Alpine HI5-2243

Alpine
MOTOR SERVICE

Complete Automotive Repairs
Arc & Gas Welding



GAS OIL
LUBRICATION

HI5-2317

Hiway 80

Alpine Coffee Cup

\$3.50
COMPLETE
COURSE

THANKSGIVING DINNER

WITH ALL the TRIMMINGS

CHOICE LOCAL MOUNTAIN TURKEY HOMEMADE PIES

HICKORY 5-2355

2225 HIGHWAY 80

SORORITY HOLDS BOX SOCIAL

Gamma Gammas, husbands and friends enjoyed a delightful evening of fun, dancing and an auction of box dinners Saturday night at Grady Watton's Barn, Lazy A Ranch. A tidy sum was realized for philanthropic purposes. Music was compliments of Bob and June Anderson who loaned their juke box for the evening.

Jack Blankenship did a fine job as auctioneer, while his wife Patti deserves much credit for decorations with the help of Virginia Spires who headed the committee, planned the affair.

CHAMPLIN STARTS NEW LINE

After a vacation trip to visit friends and relatives, driving as far as Ohio, Ralph Champlin of Mt. View Ranch on Hiway 80 below town, is back and busy opening a play-ground equipment business at one end of his property. Fred Rushing is bulldozing and paving an area where all sorts of kiddie equipment will be shown.

EASTER FAMILY BUYS HERE

Jim Clements, S.D. realtor who makes his home here, reports the sale of the Wilber Ballinger 3 bedroom house with 3 acres at 514 Glenoaks, to Joe Easter and wife Elizabeth who will make their home here shortly. They have two little boys. He will retire from the navy in 3 years. The Ballingers are now in Dehesa on a ranch.

FIRST RAIN WELCOMED

Monday saw .55 inch of nice slow rain, registered on the Sun gauge, which settled well the dust, penetrated about 3 inches. The area has had a 10-year drought with the exception of one season which saw some 30 inches fall. Alpine has had no snow since the big one of 1949, and a light fall in 1950. Many wells have suffered from this long dry spell.

These trying times are the good old days we'll be longing for a few years from now.

THANKSGIVING NEXT THURSDAY
Alpine folks and its three churches will observe Thanksgiving next week



with special services and home-comings. Several turkey ranches are supplying fine mountain birds for local homes and shipping hundreds to choice markets. School will remain closed Friday.

The Christian Workers' Class, Community Church, has postponed its party till Saturday, the 26th, at 2 p.m. in the home of Mrs. Jane Dunn. The teachers' meeting will also be held then.

"WHAT was your last job?"

"Diamond cutter."

"In the jewelry business, I suppose?"

"No, I trimmed the ball park grass."



LEO CRICKMORE

Signal Oil Co.

Stove Oil, Distillate, Gasoline,
Kerosene, Motor Oil, Batteries,
Tires.

HO-6 HO6-3291 OR HO6-5177

XMAS TOY
SELECTIONS
NOW COMPLETE

USE OUR XMAS LAY-AWAY
TOY PLAN



J.M. Green Stamps.

Guthrie's
children's shop

Open Friday Night Till 9

135 W. MAIN EL CAJON HI4-4788

AL ARCHARD Announces the Opening of His

NEW DEALERSHIP IN DOWNTOWN SAN DIEGO FOR THE

WILLYS LINE

AT SEVENTH & "G" STREETS

BELMONT 4-6487

where expanded service facilities and an adequate stock
of Willys parts are available to meet your
every service need.

Come in and inspect these new facilities and see the complete
line of new Willys Utility Vehicles.

WM. J. BRACKEN, MANAGER

RAY BRULE, SALESMAN

STILL SERVING ALPINE AND THE MOUNTAIN EMPIRE

AT THE EL CAJON HEADQUARTERS.

695 EL CAJON BOULEVARD

HICKORY 4-2175

EL CAJON, CALIFORNIA

START SHOE DRIVE HERE

Sponsored by Alpine PTA, a campaign to bring in usable shoes for needy youngsters, with Frank S. Brown in charge at the school, is getting underway. Quite a number of children are in need of better footgear, it is reported. Even adult sizes can be used, so the public may save shoe leather and help others by sending old shoes to the school.

Alpine needs a shoe repair shop.

SAVE BY MAIL

CURRENT INTEREST RATE

LA MESA - EL CAJON SAVINGS AND LOAN ASSN

3% PER ANNUM

John A. Davis, President

EL CAJON LA MESA
Branch Office Main Office
334 N. Magnolia 8347 La Mesa Blvd
HI4-2151 HO6-0565
P.O. Box 1069 P.O. Box 338

Member Federal Home Loan Bank System

PARKE SMITH PLACE IS SOLD

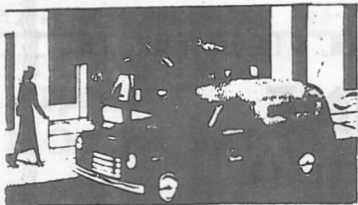
After living here 14 years it was a hard decision to make for Mr. and Mrs. Parke Smith to give up their nice home at 545 Alpine Heights Road. The large house and 7 acres were demanding more care than they felt they could give, so the property was sold to the Willow Glen Farms, a partnership owned by E.L. Freeland, consulting engineer, and Margaret C. Lothian. Sale was through Alpine Realty. The Smiths are moving to S.D. and leave Alpine 'with much regret, but we want to keep in touch' says Mrs. Smith 'so will renew our Sun subscription when it comes due'.

Their grandson, Peter Rickman and his beautiful horse Ginger, must part for a time, as he is going to live with his parents in Vista La Mesa, and friends will care for the pony in Alpine.

SAVE THOSE BROKEN TOYS

A campaign by the Girl Scouts to bring in toys for tots is starting here with Mrs. Otto Jehl, chairman. Any used or broken toys for all ages may be left at Shadyrock Ranch where a truck will pick them up later. The items will be repaired, painted and given to youngsters that need them.

SINGER



You'll Never Have These Worries
If Your Sewing Machine is a . . .

Singer

- How Good Is the Guarantee Behind It?
- Will Parts Be Available 5 Yrs. from Now?
- If I move out of town, can I still get service?
- Will the machine stand up under long use?

Why Take Chances When New Singer Sewing Machines Are Priced as Low as

\$119⁹⁵

Open Friday Evenings Till 9

SINGER SEWING CENTER

221 EAST MAIN

EL CAJON

HI4-2131

Complete SINGER service!
No matter what type or price machine you buy—new or used—you can always get prompt, reliable SINGER service, just by picking up your phone.

There are more than 1500 SINGER SEWING CENTERS coast to coast and more than 5000 SINGER service cars always ready to bring parts and service right to your door. No other company can give service like this!

COUNTY WANTS VIEJAS DONE

In face of state highway officials' decision to pass up the completion of dangerous Viejas Grade, the supervisors have urged the division to complete it as soon as possible.

The project, started in 1946, has been shelved year after year, holds back progress of the state, this and Imperial County, they said, in urging them to get busy. The job would have been finished by prison labor, but the unions stepped in to dictate stoppage.

Note- While the US is off building roads in other lands costing millions, it neglects its own much needed highways, such as Vieja And American tax dollars pay the bill! Perhaps Uncle Sam should be gently laid on a psychiatric couch to see just what is the matter with his gray old head! -C.I.

MRS. HOHANSHELT LECTURES

The new book youngsters are excited about, 'Old Sam, Thoroughbred Trotter', has won more publicity in the county than any book for some time. It is by Mrs. Forrest Hohanshelt's late father, Don Alonzo Taylor, who lived here. Tomorrow at 10:30 she is speaking about it at the Ballantyne school, and at Price's Bookshop, E.C., she is greeting customers and autographing it in the afternoon. On the 22nd, she speaks at the Alpine Women's club. She has also been on TV and radio and the papers have given her wide publicity.

Note- This fine volume is sold by Irvine Bookshop, Alpine, price \$2.95 & 9¢ tax, postpaid; gift-wrapped if desired.

A woman who had had lots of trouble said: "I know the Lord will not send me more trouble than I can bear, but I wish He did not have quite such a good opinion of my endurance!"

4H TO HOLD ELEPHANT SALE

The 4H Home Economics of Alpine will have a white elephant sale Sat. Nov. 26th in front of Mrs. Runbeck's store, Landt Building. Proceeds will go to the club to assist in their work for 1956. A member will be on hand all day to take care of sales.

J. H. MCKIE, JR.

REALTOR

LISTINGS NEEDED TO EXCHANGE FOR SAN DIEGO PROPERTY.

OFFICE CY5-7412

3739 6TH AVE. SAN DIEGO 3.

PARIS MORTUARY

This Area's Pioneer Mortuary

474 N. MAGNOLIA EL CAJON

HI4-5195

HI4-4224

24-HOUR AMBULANCE SERVICE

JACK HOISTAD

ALPINE Trucking Service

QUALITY MATERIALS

ROCK . SAND . GRAVEL . TOP SOIL

ROAD GRADING DISCING

OILING . REPAIRING

Alpine

HIckory 5-2414

HIckory 5-2188

TED M. BROWN

RENTALS
LISTINGS SOLICITED

Real Estate

Alpine Office

HOUSES
ACREAGE . FARMS

ADDRESS P.O. Box 217, 2242 HIGHWAY 80, HICKORY 5-3150

ASSOCIATES:

B. G. MILEY — HICKORY 5-2736

MYRTLE G. HOFFELDER — HICKORY 5-3150

J.A. PINKERTON — HICKORY 5-2066

Capt. R. B. Erickson and family paid a 3-day visit to the Wm. Suters on their drive back to Rapid City, S.D. on vacation. Bill's granddaughter Terry Ann, lived here for awhile, is well known.

The average husband is one who lays down the law to his wife and then accepts all her amendments.

HI5-3005

JU2-5555

S - A - V - E

ASK US ABOUT THE NEW REDUCING
DEDUCTIBLE AUTO INSURANCE.

CLEMENTS INSURANCE & REAL ESTATE

Now 2 BARBERS

TO SERVE YOU ALL DAY

9 A.M. TO 5:30 P.M. CLOSED MONDAY

Les Barrett's ALPINE

ALPINE

**BOOKKEEPING
SERVICE**

ANY BOOKKEEPING SYSTEM
PICKUP AND DELIVERY
A PUBLIC ACCOUNTANT'S SERVICES
ARE AVAILABLE THROUGH THIS OFFICE
Meriel Suter
P.O. Box 161 4211 WILLOWS RD.
HI5-2468 ALPINE

SUN WAS SHINING
WHEN CLARKE
IRVINE MADE
THIS HAY AT
SUNNYSLOPE RANCH.
IT IS NOT FOR
STOCK FEED,
BUT TO
MAKE MULCH
FOR ORGANIC
GARDENING.



BO STWICK TO DRILLERS' MEET
All week 3000 wellmen from the nation are in convention at Long Beach where over 100 exhibits of light and heavy water well drilling equipment is being shown. Richard Bostwick, head of B & R Diamond Drillers, F.C., a director of the National Water Well Drillers' Association is a speaker. One main topic will be the serious water shortage threatening the entire country.

"Do you know who I am?" shouted the irate general at the rookie who had neglected to salute.

The rookie looked at him blankly for a moment, then turned and called to a couple of friends: "Hey fellows, here's a good one. A General who doesn't even know his own name."

FRENCH SINGERS WONDERFUL

Many from here enjoyed Grossmont Concert Association's first show of the season, Les Compagnons de la Chanson, 9 French lads with their hilarious program of singing, music and comedy, highlighted by that unique French talent of pantomime. It was the association's 10th anniversary. The boys are fine ambassadors for their land and everyone just wanted to embrace them after the show. Also pleasing on the bill was a petite pianist, Emanuelina Pizzuto who executed several classic numbers. This show, customers noted, was well worth the price for the entire series.

And we were still very young when we first learned that horse-sense is simply not betting on them.

ARCHARD OPENS SD BRANCH

A new dealership with complete service facilities and stock of the famed Willys Line has just been opened at 7th & G in SD. Wm. J. Bracken is manager, Ray Brule, salesman, well known in the back areas.

'We are still serving Alpine and the mountains from our El Cajon location' says Archard, who has been in business here for many years. Here he stocks Jeeps and IH Trucks.

AMERICAN

BELMONT 3-8161

TYPEWRITER CO.

COMPLETE OFFICE EQUIPMENT
SERVICE SUPPLIES

C. E. Cleason, Owner

1502 FIFTH AVE. SAN DIEGO, CALIF.

Trouble Shooter

PUMP REPAIRS • ELECTRICAL WIRING
USED PUMPS

SMITTY 24-HOUR CALLS

HI5-2880 RT. 1, BOX 21 ALPINE

ALPINE PRIVATE SCHOOL

DAY SCHOOL \$20. A MONTH. FULL DAY
TUTORING, \$1.50 FOR 1½ HOURS

DOLORES O'CONNOR
ALPINE

HI5-2057 1330 W. VICTORIA DR.



**PHOTO
CHRISTMAS
CARDS**



*Greetings...
from our house
to your house*




\$8. per Hundred with Envelopes

Minimum Order 20 Cards.

SEND US YOUR BEST NEGATIVE
FOR A FREE SAMPLE.


MARKET BASKET PHOTO CO.
Box C, NATIONAL CITY, CALIF.



Grayson Studio of Music

ANNOUNCES the OPENING of an

Alpine Branch



FOR TEACHING ALL AGES. GROUP OR PRIVATE INSTRUCTION

ACCORDION, STEEL & STANDARD GUITAR, PIANO,
BAND INSTRUMENTS

Instruments can be furnished

FOR INFORMATION CALL AT 4-3538 OR HI 5-3052

There are two times in a man's life when he should not speculate: when he can't afford it and when he can.—*Mark Twain*

JEANETTE C. HINKLE
REAL ESTATE AND INSURANCE

CASUALTY & FIRE

HI5-2502 HIWAY 80 ALPINE

CALL

**ASSOCIATED
OIL COMPANY**

HI4-3361

For quick delivery of stove oil
and petroleum products.

REGULAR ALPINE DELIVERY SERVICE

M. H. Smith
PRESCRIPTION PHARMACY

113 W. MAIN EL CAJON TELEPHONE HI4.3135

WE GIVE S&H GREEN STAMPS

Strout Realty

"SINCE 1900"

Nation-Wide Service:
Buy, Sell, Trade

Call or send for free
Catalog of Properties
all over America.

FRANK T. ZIRWES
REPRESENTATIVE

656 Hiway 80, El Cajon, HI4-8787

FLORENCE'S MARKET

Owned & Operated by Florence Clarke

Groceries - Meat - Fresh Vegetables - Liquor

2262 Highway 80 Hickory 5-2436 Alpine

MUSIC STUDIO OPENING HERE

A brief survey has shown that enough people in Alpine would be interested in seeing musical instruction here, so Raymond J. Grayson, jr., his wife Della, and Bob Hughes, are opening a branch of the Grayson Studio of Music, S.D., announcement for which is in this issue.

Grayson, 28, a talented teacher and manager, got his degree from the Conservatory of Music, St. Louis, Mo. has also studied under Madam Chieko Hara, noted Japanese concert pianist. For two years he has taught for Smokey Rogers and is a member of the S.D. Police Band.

Hughes, teacher of the regular and steel guitar, lives in Harbison Canyon, will be with Grayson in the Alpine branch. They will teach all ages, the piano, accordion, guitar and band instruments, and will furnish instruments to those not owning them. For details call AT4-3538 or HI 5-3052.

VET OFFICE CONSOLIDATES

Wm. E. Berry, manager, S.D. VA office, 325 B street, advises that all services for former servicemen are now at this main office, including loan guaranty and mental hygiene divisions. The office is open Monday through Friday, 8 to 4:30. All veterans needing information or help, says Berry, should visit Contact Service, on the ground floor, or call Belmont 4-6211.

PRIVATE SCHOOL HAS PARTY

Alpine Private school, Victoria Drive, run by Delorise O'Connor, had a delightful little party for the youngsters during Halloween week. A grand time was had by Barbara Butterworth, Linda Dowdy, Chrissy Grandeur, Rickie and Steve Jensen, when they roasted weenies, marshmallows and played games. Mrs. Marne Butterworth helped Miss O'Connor with the fun.

JACK ROYD MARRIED

Culmination of a schoolday romance takes place Saturday in Arizona when Jack Boyd, 21, Alpine, son of Mrs. Verlie Boyd, takes as his bride



A delightful bridal shower was tendered Miss Alice Robbins last week prior to her leaving for Arizona to be married to Jack Boyd. It was given by his aunt, Mrs. O. M. McGee, at the home of his mother, Mrs. Verlie Boyd.

PHOTO SUPPLIES CAMERA EQUIPMENT
ONE-DAY PHOTO-FINISHING

Himmel's

CAMERA SHOP

HICKORY 4-8262

We Give S&H Green Stamps

118 East Main

El Cajon, Calif.

SELECT YOUR
CHRISTMAS LAY-AWAYS
NOW!

PAY AS YOU LIKE
AT YOUR CONVENIENCE

TOYS

SHOES

CLOTHING

Nelson's KID KORRAL

912 E. Main, El Cajon, HI4-9371

COFFEE CUP'S THANKSGIVING

Fred and Ann Dally, Alpine Coffee Cup, are back from their month's vacation flight to their old home in N.Y., are preparing for a big Thanksgiving dinner at the popular little cafe, 2225 Highway 80, where local turkeys will be used exclusively.



237 W. Main St. El Cajon
HI4-5143

LIONEL MODEL TRAINS ARE
SET UP AND RUNNING AT OUR
STORE. COME IN AND PLAY
ENGINEER FOR A FEW MINUTES.

SINGER HEAD RETURNS TO EC
E.D. Malone who opened the Singer Sewing Center in E.C. in 1953, has been transferred back from his station in S.D. and Manager Gregory has gone to Chula Vista. Malone is well known in the back country where hundreds of Singers are in use daily.

Judge: "Why did you steal that \$50,000?"

Accused: "I was hungry."



Dance Classes
TAP AEROBATIC BALLET
Beginners, Intermediate and Advanced
ALPINE WOMAN'S CLUB MONDAYS
CALL HI4-9840 FOR INFORMATION

SMALLEST, LIGHTEST HEARING AID IN
ZENITH
HISTORY!

NEW tubeless 3-transistor Zenith "75-X"

Works about the same as a pocket lighter, and is hardly larger. Operates for *one week!*

ONLY \$75.
... Bone conduction accessory at moderate extra cost.

EASY TIME-PAYMENT PLAN
Weinstock's
169 E. Main El Cajon HI.4-524P

HEALTHY PHONE INCREASE

As of Nov. 1, the Hickory 5 Alpine phone exchange had 954 subscribers, reveals Wm. Rank, manager of the E.C. office which administers this area. As of Dec. 31 last year there were 884, which shows a consistent growth, he believes.

Rank and 4 men just finished a survey of the Alpine center on the new base area rate question, reports the majority favors the idea which will mean better service. The area is 3/4 of a mile north and 3/4 mile south of Highway 80, and 1/2 mile east and west of the center of town. They called on 119 homes having phones only 7 of which were unreported as nobody was at home.

WOMAN'S CLUB DEEPENS WELL

Mrs. Carl McCall, president, Alpine Woman's Club, reports that the B & R Diamond Drilling Co., of E.C. has just finished deepening their well, going down to 140 feet in the old 40 foot well. Richard Bostwick, head of the company, reported that they went through hard grano-diorite, hit a crevice at 118 feet which yields 720 gallons per day, ample for the club's needs.

MARTIN AMBULANCE MOVES

For larger quarters and more central location, Bob Martin has moved his 24-hour daily ambulance headquarters to 235 N. Second, E.C. but the phone, HIckory 4-4403 remains. He covers most of the back country.

BRIDE: "I'm glad you like your lunch, dear. Mother says that chicken salad and strawberry shortcake are the only two things I make correctly."

Groom: "And which is this?"

BARKER & SON'S TV Service

By Local Technicians

RIGHT ON SPOT HOME SERVICE

A revolutionary new service to prevent major breakdowns by keeping tubes balanced

SERVICE CALLS \$3.50

Major Repair in Shop not to Exceed \$4.95 plus Parts
7 DAYS A WEEK — CALL ANY TIME
Shop Open from 8 A.M. to 9 P.M. 7 Days a Week
SEE US FIRST FOR ESTIMATES

261 Alta Lane Phone HI4-0744



KEEP THIS CARD INSIDE TV

TV

ALPINE NEEDS A BOOT SHOP.

HAIG C. MERIGAN D.D.S.

DENTIST

203 PRESCOTT STREET
HICKORY 4-2139 EL CAJON, CALIFORNIA

LARSON'S

CUSTOM PICTURE FRAMING

RAW WOOD FRAMES, SPECIMEN CASES,
ARTIST'S CANVAS.

S.E. CORNER TAVERN RD. & ARNOLD WAY
HICKORY 5-2496 ALPINE

HICKORY 5-2330

CHAS. B. JOBES

LICENSED

GENERAL ELECTRICAL CONTRACTOR

Rt. 1, Box 587.B ALPINE,
WILLOWS ROAD CALIFORNIA

Ed Michael

Well Digging SERVICE

Alpine & Vicinity

**DIGGING, DEEPENING,
CURBING, LATERALLING**

10 Years' Experience

HI 5-2318 OR HI 4-9249
610 ST. GEORGE DR. HARBISON CANYON

MUSTANGS CLEAN UP ROADS

Saturday that peppy riding club, the Alpine Mustangs, youngsters with much civic pride, met at the YC at 9 a.m. to form cleanup teams using three trucks and a trailer. This is the first such project undertaken in this community.

The groups took six loads of litter to the county disposal area making Highway 80 from west of the YC up to Honey Hill, immaculate-till motorists tossed tissue, cans and cartons. Victoria Drive yielded some litter and several residents put on private trash and generously donated.

Vehicles were loaned by Joy Clark, Al Griggs and Roy Crane. Jim McAllister, publicist for the club suggests that anyone desiring to have yards cleaned for a donation to the club, call any of the above named or contact members. The youth will come and do the job as several trucks are at their disposal.

Drivers who helped the young riders in this fine community work were Bill Ingels, Tibby Thibault and Jim McAllister.

'From the score on cans,' reported McAllister, 'we have a lot of Regal-Bird Watchers on Highway 80 for empty beer cans of that brand made top place, Lucky Lager and Burgie tied for second and Pabst made third and Miller's fourth!'

Note- We heartily congratulate the Mustangs for this fine work and hope that a few adults will bring their kids and cars out to help make Alpine one of America's cleanest villages. We might ask state officials for permission to put up a sign at each end of town; 'Please help the youth of Alpine keep it clean' or something like that. -C.I.

Alpine needs 4-lanes to El Cajon.

GRAND OPENING

ALPINE ROCK SHOP

THURS. DEC. 1, 1955

HIGHWAY 80, NORTH SIDE, 1 1/2 MI. EAST OF ALPINE.

COME IN AND REGISTER FOR FREE DRAWING AT 8 P.M.
(YOU NEED NOT BE PRESENT TO WIN A PRIZE.)

GEMS, MINERALS, MOUNTINGS, HANDMADE JEWELRY INCLUDING VIEJAS ORIGINALS

"Headquarters for Rockhounds"

HICKORY 5-2752

ALPINE, CALIF.

JAMES E. CRESON
FRANCES E. CRESON

HORSE SHOW. FROM PAGE 1

each of the 17 events to be judged by Bob Robinson also chief timer. Assistant is Bill Ingles. Show managers, Mustang directors, and ringmaster, Al Griggs, with Tibby Thibault, trail boss of the club, as announcer and Fred Rushing field attendant.

Additional officers: recorders, Mr. and Mrs. Haakon Magnussen; Gymkhana marshal, Jim McAllister; concession manager, Joy Clark, Electrician, Jack Clark. Equipment donors: Fred Rushing, Kenneth Hittle, Jack Clark and Dave Palash.

The public is invited and a good

McGuffie's HI5-2121
ALPINE

SUNDRIES

MEDICINAL PREPARATIONS VITAMINS
COSMETICS FOUNTAIN LUNCH
Hours 9 to 6, Closed Sun.

Elliott's
CAMERA SHOP

CAMERAS
PROJECTORS
NORCROSS CARDS
PHOTOSTATS

Made in Our Own Shop

CUSTOM PHOTO-FINISHING

We Give Cash Dividends Stamps

127 N. Magnolia El Cajon HI4-0544

We Give **S. & W. GREEN STAMPS**

THE ALPINE STORE

Jack Wilson

Hickory 5-2153

time is promised, there being no charge. Here are the events and donors of trophies and ribbons:

- 1, Spear & Ring, Florgnce's Market;
- 2, Bending Race, Chevron Station;
- 3, Water Race, Alpine Store;
- 4, Saddling Race, Alpine Hardware;
- 5, Texas Barrel Race, Alpine Motor Service;

- 6, Trail Horse, Hinkle Lumber;
- 7, Grocery Race, Bailey's Cafe;
- 8, Broom Polo, Mobilgas Station;
- 9, Musical Hats, Log Cabin Cafe;
- 10, slow Horse Race, Empire Market;
- 11, Flag Race, Alpine Cleaners & Laundrette;
- 12, Egg Race, Alpine Cafe;
- 13, Ride & Lead, Texaco Station;
- 14, Keyhole Race, Glenview Feed;
- 15, Potato Race, Ted Brown Realty;
- 16, Root Race, Central Heating Co.;
- 17, Bundle Race, La Mesa Engineering Service.

Note- Alpine has had two horse-shows, first in 1949 when the Coordinating Council, (forerunner of the Youth Center corporation), idea for which was conceived by Carl McCall, and put over with the generous help of many others including Alex Clitsome whose track was given for both shows; Ida Laughlin, Dr. Ruth Hubbert, Paul Nichols, Mrs. Frank Doerr, (present head of the YC), Al Hammann, Clarke Irvine and others.

The second, and last show, was in 1950. Unfortunately the idea was dropped. We believe that this group can put over a successful show each year. Pine Valley did it as have other communities, and Alpine is popular and well situated for one. We congratulate the grownups who are working so zealously on this project. C. I.

Woman Customer (in bank): "I would like to make a loan."

Bank Official: "You'll have to see the loan arranger."

Woman: "Who?"

Official: "The loan arranger! The loan arranger!"

Woman: "Oh, you mean the one who says, 'Hi Silver?'"



"Oh! Boy! What a Beautiful Body!
—Er! Ah, Hello, Dear!—of water."

CRESONS OPEN ROCK SHOP

On Thursday, Dec. 14 Mr. and Mrs. J.E. Creson will open Alpine Rock Shop, Highway 80, north side, 1½ miles above town. On that night they will have a drawing for valuable prizes and one does not have to be present.

They have been ardent rockhounds for years will carry all sorts of gems, minerals, mountings, handmade jewelry and the famous Viejas originals, made in Alpine.

'Headquarters for Rockhounds' is their slogan and everyone is welcome to come and inspect the nifty new shop. It is 18 by 30 feet, of stucco, makes a nice addition to the business fraternity of Alpine.

'Tis better to do good than to do evil.

EYES EXAMINED--BROKEN LENS REPLACED--VISUAL TRAINING

LOUIS M. WINN, O. D.

Hickory 4-6129 H. DUDLEY WINN, O. D. Since 1913
OPTOMETRISTS

120 REA AVENUE. FIRST STREET NORTH OF MAIN. EL CAJON. CALIFORNIA

SNOW & ICE HERE SOON. CHECK YOUR CAR NOW!

CAR WASH LUBRICATION

RORIE'S ASSOCIATED SERVICE

HI5-2443 We give S&H Green Stamps Alpine

Mrs. Glenn E. Newton and daughters Pamela Ann and Glenda Ilene, have returned to their home in Tracy after spending some time with her parents, Mr. and Mrs. Julius H. Schulke, Willows Rd. They came by bus and her husband later drove them home. It was their first trip to Alpine.

Water Well

PUMPS

SALES SERVICE

STOCKTON PUMP & MACHINE

411 N. SECOND. EL CAJON. HI4.2672.

**EMPIRE
MARKET**

The Friendly Store
That Saves You Money

BEST IN MEATS
AND FOODS.

BEER & WINE

NEXT TO ALPINE POSTOFFICE

BROWNIES GET PINNED

In an impressive ceremony conducted by Mrs. Carl McCall, Mrs. Donald Cost and third grade Brownies, troop No. 1337 received their official Brownie pins. Cynthia Irvine, Penny Cady, Pamela Axsom, Sherry Clements, Patty Wilson, Laura Crant, Maxine Kinkin, Carol Adkins, Lynne Thompson, JoAnn Algie, Thresa Barnette, Judy Wilcox and Heidi Crosby.

ALPINE NEEDS A PHOTO STUDIO.

EMERGENCY PHONE NUMBERS

(PASTE THIS BY YOUR PHONE)

- FIRE Station, Alpine . H15-2343
- SHERIFF, Days H14-2185
- Nights SE3-0121
- HIGHWAY PATROL Rush . ZE1-2000
- Routine call . CY6-0118
- DOCTOR, Days H15-2345
- Nights H15-2897
- AMBULANCE, Martin. . . H14-4403
- TOW CAR, Alpine Motor. H15-2317
- PLUMBER, Wilcox. . . . H15-2260
- WELL & PUMP, Stockton. H14-2672
- ELECTRICAL, Smitty . . H15-2880
- CORRECT TIME. UL3-1212
- INFORMATION 113
- REPAIR 114

MANY BRUSH FIRES OUT

Just before the fine rain came the county was bothered by numerous brush fires, two being at Viejas Reservation. It took 50 US Forest firefighters to battle these. The second followed only 45 minutes after the first. It is believed that both were by firebugs. Another was above Lakeside. A Santa Ana wind was of no help to firemen. In some areas it hit 70 mph, but in Alpine it blew perhaps 30-40, filled everything with dust.

You can always tell when you are on the right road by the upgrade.

DON FULLER
General Contractor
Residential
Commercial, Remodeling
 H15-2890, RT. 1, Box 264B, ALPINE

WATER Wells
Test Holes

CABLE TOOL, ROTARY, DIAMOND CORE & LATERAL DRILLING, WELL DIGGING & EXPERIENCED ENGINEERING SERVICE. GEOLOGICAL LOCATIONS, ETC.

— FREE ESTIMATES —

B & R Diamond Drilling Co.
 1025 E. MAIN EL CAJON H14-2149

Get the Sun regularly, mail this with check to Rt.1, Box 191.

ALPINE, CALIF.

SUBSCRIPTION BLANK

Name..... Starts.....

Street.....

City..... Zone..... State.....
 (Please print or write clearly)

Please enter or renew my subscription to *The Alpine Sun* as checked:

New Renewal

() One year, \$2.00; () Two years, \$3.50; () Foreign, one year, \$2.50

THE ALPINE SUN
 "Where the Sunshine Spends the Year"

America's tiniest newspaper! CLARKE IRVINE, Editor and Publisher

CLASSIFIED

30¢ PER LINE PER TIME. CASH ONLY.
 COUNT SIX WORDS TO EACH LINE
 MAIL TO THE SUN, ALPINE, CALIF.
 CASH, CHECK, COIN, OR STAMPS O.K.

FOR SALE, MISCELLANEOUS

PLAYGROUND EQUIPMENT, 4 MILES W. OF ALP. HY 80. VISITORS WELCOME. H15-2186. (12-18)

CINDERELLA PORTABLE WASHER. NEVER USED. COST \$50. SELL \$30. H15-2394. ALPINE.

WHIRLPOOL, NATURAL OR BUTANE GAS DRYER, EXCL. COND. \$100. H15-2394.

MASTER ADDRESSER, NEVER USED, FINE FOR CHURCH OR MAILING LIST OF 1000 OR LESS. \$20.. COST OVER \$30. THE SUM H15-2394.

YOUTH BED, CANT WET MATTRESS, EXCL. COND. \$25. TWIN BABY BUTLER HIGHCHAIR. \$29. H15-2394.

LATE 51 WILLYS WAGON, 31,000 MILES \$800. OR BEST OFFER. 35 MM MINOLTA, F4 TELEPHOTO, EXTRAS COST \$350. SELL \$250. 379 HAWLEY ROAD, 5 MILES WEST OF ALPINE.

SAVE \$100. ON NEW CHEV. CAR OR TRUCK. 55 OR 56. HAVE CREDIT \$1850. WILL SELL FOR \$1750. H15-2394.

HELP WANTED

APPLIANCE & TV SALESMAN. ALPINE APP. CO. H15-2242. (11-18)

WOMAN TO HELP IN HOME 2 OR 3 HOURS DAY FOR TRAILER & SPACE PLUS CASH. AND BOARD. PLEASE CALL H15-2394.

LOST & FOUND

FOUND BLACK FEMALE COCKER. H15-2232.

FOR RENT

2 BR FURN. HOUSE, HARB. CANY. \$60. AUTO. WASHER & TV ANT. H15-2008.

\$40. MO. FURN. APTS. WITH UTILITIES. COUPLE. BABY O.K. 5 MILES W OF ALP. HIGHWAY 80. H15-2186 (12-18)

PERSONALS

PRIVATE LOANS. \$50. TO \$500. DON BATES, 2445 HIGHWAY 80, HICKORY 5-2537, ALPINE. (TF)

TRAILERS FOR SALE

OWN YOUR OWN HOME. \$100. DOWN. PANELRAY HEATER, INNERSPRINGS, ETC. PAY MONTHLY \$40. OR MORE. OR WILL RENT \$25. UP. WE TOW YOUR PLACE. H15-2394. ALPINE.

ALPINE NEEDS A PHOTO STUDIO

SPECIAL NOTICES

MONEY TO LOAN

BALBOA FINANCE CORP.
 133 N. ORANGE, EL CAJON H14-4103

MOTELS & COTTAGES

MELODY LANE MOTEL. HIWAY 80 1/2 MILE E OF ALPINE S SIDE RD. H15-2290.

THE WILLOWS MOTEL & COTTAGES. DAILY WEEKLY, MONTHLY RATES. H15-2216

TRAILER PARKS

706 PEDESTRIANS KILLED

Last year 3104 were slain in state traffic mishaps, reports the highway patrol. Of these, 706 were afoot. Many motorists fail to yield right-of-way.


Older folk suffered, as 266 of the 706 were over 65, 37%. Worst part is that 30% of all pedestrians traffic victims were killed while crossing with green lights, or at corners where there were no signals.

Note- If you're on foot, you may have the right to pass, but you can't win a brush with a car. Just remember that you walk only 4 miles an hour and weight around 150 pounds while the driver is traveling perhaps 25, even 35, and has to stop a vehicle weighing 3000 pounds or more! It's better to be slow than land on the slab.C.I.

Fred D. Rushing

Construction

Grading, Road-Oiling, Discing
 H15-2214 ALPINE



VALLEY Health Foods

EVERYTHING FOR THE HOLIDAY SEASON
 Fruit Cake Mix, Shelled Nuts, Pie Mix
 Fruit Packs. You Fix to Suit Yourself.

133 PRESCOTT, EL CAJON HI.4-8447 W.L. HOUGHTON, OWNER

VITAMINS

THE ALPINE SUN

H15-2394

AMERICA'S TINIEST NEWSPAPER
 FORTNIGHTLY ON FRIDAY
 ALPINE, SAN DIEGO COUNTY CALIFORNIA
 CLARKE IRVINE, EDITOR-PUBLISHER
 ALICE IRVINE, NEWS & COMPOSITION
 COMPLETELY PRODUCED BY PHOTO-OFFSET
 AT SUNNYSLOPE RANCH, WHERE WE DO
 A HEAP O' LIVING EVERY DAY!

PER COPY 10¢ . BY MAIL \$2. PER YEAR.
 2255 TAVERN RD. MAIL TO RT. Bx. 191.

ALPINE WEATHER

FORTNIGHT TO NOV. 16
 AVE. HIGH. 77, LOW. 47
 EXT. HIGH. 89, LOW 37
 .61 RAIN. TOTAL .64

SEC. 34.66 PL&R

U. S. POSTAGE

1/2¢ Paid

PERMIT No. 1

ALPINE, CALIF.

RURAL ROUTE, OR

POSTOFFICE BOXHOLDER

L O C A L

SECURITY

FOR YOUR MONEY

SERVICES

FOR YOUR CONVENIENCE!

SAVINGS ACCOUNTS, CHECKING ACCOUNTS, ESCROW SERVICE,
 TRUST DEPARTMENT, SAFE DEPOSIT BOXES, AUTO
 BANKING, LOANS, TRAVELER'S CHECKS, MONEY ORDERS,
 CASHIER'S CHECKS, BOND DEPARTMENT,

CHRISTMAS SAVINGS CLUB - ALL THESE AND OTHER
 BANKING SERVICES ARE HERE - FOR BETTER BUSINESS
 AND EASIER LIVING.

ASK ABOUT THEM AT SECURITY TODAY!



SECURITY BANK
 TRUST & SAVINGS

EST. 1893 . MAIN BANK FIFTH AND E STREET

Member Federal Reserve System

Member Federal Deposit Insurance Corporation